

Hatch 

# Press Pack

Assets, key messages and boilerplate copy



# Our Vision

An inclusive ecosystem where everyone has access to the power of entrepreneurship to create a fair economy, strong communities and a better world.

# Our Mission

We support underrepresented entrepreneurs to imagine, launch and grow sustainable and impactful businesses through tailored support, community and partnerships.

# Our Tagline

Building a better world through  
entrepreneurship.



# Boilerplate

Hatch Enterprise is a national charity that supports underrepresented entrepreneurs from across the UK to imagine, launch, and grow businesses that are sustainable, successful, and have a positive and lasting impact on their communities.

We're committed to building a fairer society by helping develop entrepreneurs' skills, knowledge, and confidence through our unique programmes designed by entrepreneurs for entrepreneurs, and our sustainable, compassionate financial support offering.

We're a charity with a strong business mindset. Since 2014, we've supported more than 10,000 UK entrepreneurs to flourish, building a vibrant network of partners, funders, and investors who share our vision in the process.

## Who we support

The founders Hatch Enterprise serve, including women and people of other marginalised genders, founders from ethnic minorities, young people and Disabled founders, face **substantial, complex and intersecting barriers when starting and growing a business in the UK.**

Hatch's programmes are designed to help entrepreneurs overcome structural and industry-specific barriers to level the playing field in the entrepreneurship space.

Every programme the charity runs has different application criteria that allow us to best tailor our support for the targeted communities they're designed for.

## Our Impact

Since 2022, Hatch Enterprise have awarded over £1,000,000 in funding through The Hatch Fund.

Roughly 80% of underrepresented entrepreneurs who take part in a Hatch Enterprise programme are addressing at least one of the UN's Sustainable Development Goals through their business. In 2025, founders collectively increased their turnover by over one million whilst on a Hatch programme.

In 2025, 23% of programme graduates increased their staff numbers whilst on a Hatch programme.

In 2025, 100% of founders reported an increase in one or more of our focus areas:

- Founders' collective ability to access the funding they need increased by 101%.
- Founders' collective ability to measure the impact of their businesses increased by 84%.

# Awards

Hatch Enterprise is internationally recognised for its high-quality support to underrepresented entrepreneurs.

Hatch have appeared **annually in the Pioneer's Post NatWest SE100 index since 2019**, and won awards for commitment to diversity, equity and inclusion, including at the **UnderOne Diversity & Inclusion Awards in 2025**.

Hatch has **ranked amongst the Financial Times and Statista's annual special report: Europe's Leading Startup hubs, for three consecutive years in 2024, 2025 and 2026**.





# Meet our CEO

Rebekah Sun, CEO at Hatch Enterprise, has over 20 years of experience in the non-profit sector. She's been a member of the Hatch team for over five years, leading the charity's fundraising team before becoming CEO in 2025.

Rebekah has a long family history of social enterprise. Her grandfather, a refugee from China, was a social entrepreneur who built a livelihood by opening a chain of restaurants in India. When Rebekah was young, she also saw her father set up a charity in the Philippines, which gave thousands of children access to nutritious daily meals.

*'Hatch Enterprise has always believed in the potential of those underrepresented in our society.'*

*'I know what it means to build something meaningful without privilege, and I believe everyone deserves the opportunity to realise their potential, build financial independence, and lead with purpose.'*



## Speaking about the business landscape in the United Kingdom for underrepresented entrepreneurs.

### The benefit of SMEs

Small and medium-sized enterprises (SMEs) are the backbone of economies worldwide, accounting for 90% of businesses and more than 50% of global employment. [1](#)

The [social enterprise] sector employs about 2.3 million people and is worth about £78bn in 2022-23, about 3.4% of GDP in the UK. [2](#)

[1](#) World Economic Forum, Why we shouldn't overlook the impact of SMEs on local and global economies (2022)

[2](#) Social Enterprise UK, Mission Critical: State of Social Enterprise Survey (2023)

### The appetite for entrepreneurship

In 2024, 30% of working age individuals in the UK either intended to start a business within the next three years, were actively trying to start a business, or were already running their own business. [3](#)

Early stage entrepreneurial activity is being driven by individuals pursuing entrepreneurship out of necessity. Around two-thirds of entrepreneurs say that a motivating factor for them is “to earn a living because jobs are scarce.” [3](#)

[3](#) ERC Research, The State of Small Business Britain Report (2024)

### Who gets to start a business in modern Britain?

Access to finance remains difficult, with a third of companies surveyed having sought equity finance in 2022-23, but only half of these receiving any finance by 2024. [1](#)

Nearly 50% of Asian and Other Ethnic Minority, and 58% of Indian aspiring entrepreneurs appear to have stopped developing their business idea because of difficulties getting finance compared with only 25% White British. [4](#)

[4](#) Lloyds Bank, Black. British. In Business. Year 2 Report (2022)

# Logo use

The Hatch logo should be legible, uncrowded, and unaltered in its use. Preference should be given to the full-colour Hatch logo, with the lighter version used on dark backgrounds, and final version used only on yellow backgrounds.

These 'in partnership with' and 'supporting' logos are to be supplied to partners, funders and supporters for use on their respective marketing materials to reflect the relationship with Hatch.

Supporting

Hatch 

In partnership with

Hatch 

Hatch 

Supporting

Hatch 

In partnership with

Hatch 

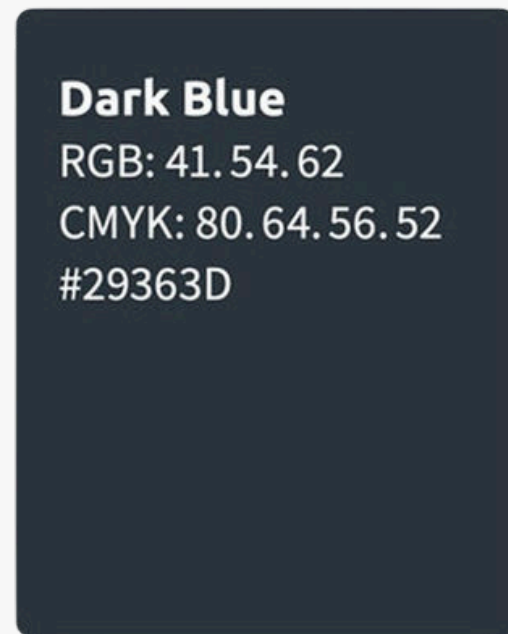
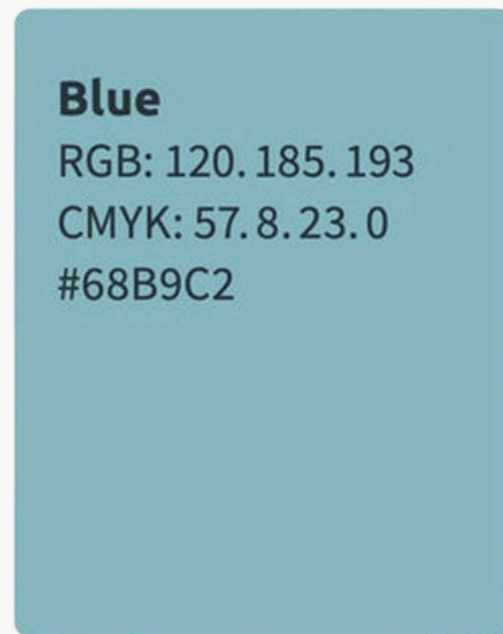
Hatch 

Please email Jess in the Hatch press office on [jessica.s@hatchenterprise.org](mailto:jessica.s@hatchenterprise.org) if you would like to be sent a version of the Hatch logo in a specific format, speak to a founder on a Hatch support programme, or request a mediareponse to a news story.

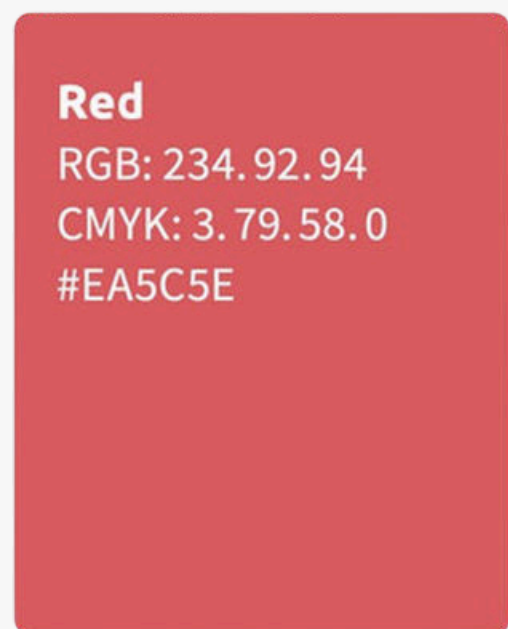
Hatch 

# Hatch Colour Palette

## Primary colour palette



## Secondary colour palette



Yellow - #FCC74A

Blue - #68B9C2

Dark Blue - #29363D

Red - #EA5C5E

Light Grey - #F7F7F7

## Social handles and contact details

Instagram: @hatchenterprise 

LinkedIn: Hatch Enterprise UK 

Press office: [jessica.s@hatchenterprise.org](mailto:jessica.s@hatchenterprise.org) 